LITHYEM INDUSTRIES

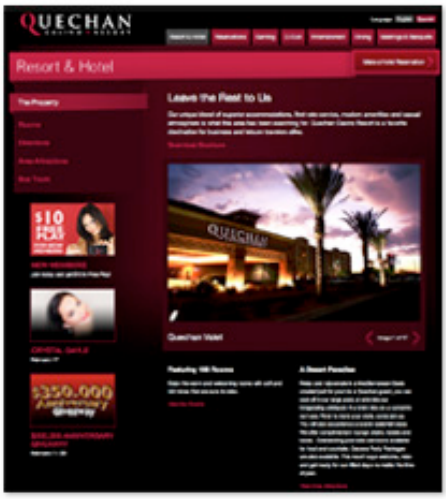
QUECHAN CASINO • RESORT

Overview

The brand new state-of-the-art Quechan Hotel & Casino in Yuma, Arizona needed a website that would reflect the modern atmosphere and ambiance of their grounds and amenities. Our genius partners over at Sisu tapped us to collaborate on this great project. They brought the brilliant design, strategy and concept and asked us to provide the technology and provide one of our famous backend solutions.

Our Solution

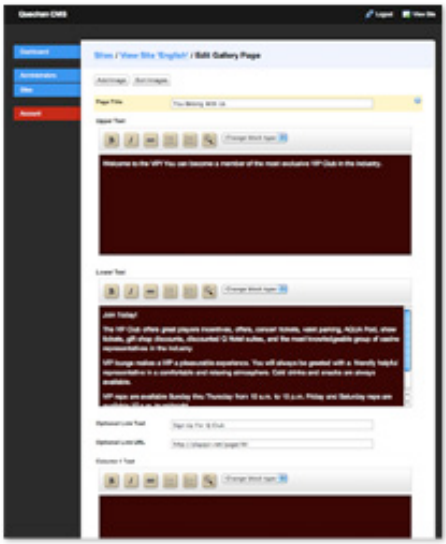
The Quechan website is a thing of beauty thanks to the design from Sisu Media. All that polish is sitting on an exquisitely architected content managed application and system. Not only can the administrators manage every last word and image on the website without the need for any programming knowhow, they can also add, remove and edit pages to their hearts delight!



The CMS system that we developed lets them add any number of pages to the site by selecting from a collection of templates designed to cover any content needs that they might have. They can create image galleries, forms, events and style it all with built-in rich text editors. There is a document management system for site downloads and even a system that lets them manage "badges", image and text-based touts that can be added to any page as a way to cross promote content.

Some other notable features are it's ability to handle multiple languages, reorder navigation items, activate/deactivate pages instantly, and manage the Flash content throughout the site.

The real power and success of the site comes from its ease of use. Quechan can manage and administrate the website efficiently directly in-house and without specialized resources and technical knowledge.



Services

Development, Programming, Implementation

Technologies

PHP, MySQL, Flash, FaceBook, jQuery, XHTML/CSS, CakePHP

Quechan Website

http://playqcr.net